



Monday September 28<sup>th</sup>, 2009

## **XCCENT PLAY Announces New Exclusive Distribution for the State of Minnesota**

Xccent Play has named Earl F. Andersen, Inc. (EFA) as its exclusive representative for the State of Minnesota effective October 1, 2009. The addition of the Xccent Play product line allows EFA to continue its long tradition of excellence in playground design, consulting and service. Since the early 1980s EFA has been introducing customers in Minnesota to some of the most unique, innovative and locally-manufactured playgrounds in the world, such as the very first system to incorporate clear sightlines improving the ability to monitor children while they play.

Motion is at the center of every child's life and at the core of every playground we create. Xccent Play's motion technology ensures your playground is dynamic, compelling and always changing. Since the 1970s Xccent Play has been making innovative equipment to enhance children's play. As a Twin Cities based manufacturing company, Xccent Play understands the needs of Minnesota's children, parents and educators. In 2009, Xccent Play became the only playground manufacturer to partner with the Minnesota Elementary School Principals Association.

The partnership between EFA and Xccent Play is a natural fit to promote the continued legacy of excellence in commercial playgrounds for Minnesota's children.

Sincerely,

A handwritten signature in black ink that reads 'Dan Reisetter'.

Dan Reisetter  
Vice President of Sales & Marketing

**Xccent Play  
Inc.**

100 Industrial Drive  
Osceola, WI 54020  
800-933-4748  
[www.xccentplay.com](http://www.xccentplay.com)



**Earl F. Andersen,**

9701 Penn Ave. South Ste 100  
Bloomington, MN 55411  
800-862-6026  
[www.efa-mn.com](http://www.efa-mn.com)